
Students Awareness of the ACCA – KPT Industry Accreditation Program at Politeknik Ungku Omar

Hashamuddin Yaakob^{1*}, Md Fauzi Ismail², Noor Farazila Radzi³

^{1*,2} *Jabatan Perdagangan, Politeknik Ungku Omar, Ipoh, Perak, Malaysia*
E-mail: hashamudin@puo.edu.my, fauzimapil@puo.edu.my

³ *Jabatan Matematik, Sains dan Komputer, Politeknik Ungku Omar, Ipoh, Perak, Malaysia*
E-mail: farazila@puo.edu.my

Abstract

The Malaysian Ministry of Higher Education (MOHE) has introduced the *Program Tauliah Industri & Profesional* (KPTiP) to enhance TVET graduate employability through professional certifications. At Politeknik Ungku Omar (PUO), this initiative is realized through the ACCA-KPT Industry Accreditation Program. However, the success of such initiatives depends heavily on student awareness and their perception of the program's value. This study investigates the level of awareness, perceived benefits, and barriers regarding the KPTiP-ACCA accreditation offerings among Commerce Department students at PUO, and examines the relationship between these factors and the students' intention to enrol. Adopting a quantitative cross-sectional design, data was collected via a self-administered questionnaire from 55 Diploma in Accounting students. Descriptive analysis was performed to evaluate awareness levels, sources of information, and enrolment intentions. The findings reveal a high level of program awareness (Mean=4.45) and a strong understanding of institutional links with ACCA (Mean=4.47). Academic staff (lecturers) were identified as the primary source of information (85%). Students perceived high value in the accreditation for employability (Mean=4.55) and international recognition (Mean=4.65). However, financial constraints were identified as the primary barrier (Mean=3.35). The study concludes that while the institutional dissemination strategy is effective, uptake could be further improved by addressing financial concerns. These insights offer specific guidance for PUO administrators to refine the implementation of professional accreditation pathways.

Keywords: ACCA, Employability, KPTiP, Students Awareness, TVET
