

# International Conference on Business Studies and Education (ICBE)

e-ISSN: 2785-9479

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or [info@icbe.my](mailto:info@icbe.my)

WEB: <https://www.icbe.my/>

Ref : icbe/invitation/19th/2025  
Date : 24/09/2025

**To:**

All Confirmed Presenters and Participants

*(As listed in the attached document)*

18th International Conference on Business Studies and Education (ICBE)

## INVITATION TO PARTICIPATE IN THE 19TH INTERNATIONAL CONFERENCE ON BUSINESS STUDIES AND EDUCATION

It is with great pleasure that we extend this formal invitation to you to participate in the **19th International Conference on Business Studies and Education (ICBE)**, which will be held **virtually via Google Meet on 29th and 30th September 2025 (Monday and Tuesday)**.

2. The conference serves as an academic platform to foster knowledge sharing, professional dialogue, and collaborative networking among scholars, researchers, educators, and industry practitioners. Themed around the intersections of **business, education, and technology**, the event features paper presentations, keynote addresses, and industry dialogues.

3. We are honoured to feature two distinguished Chairpersons:

1. **Prof. Dr. J. Joshua Thomas**

Professor, Department of Computing, UOW Malaysia KDU Penang University  
College

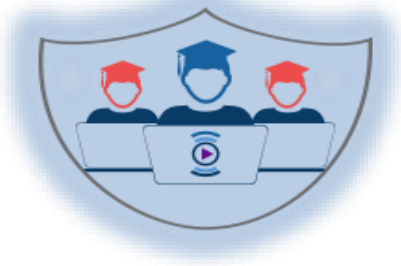
2. **Ts.Dr.Letchumanan Shanmugam**

Editor-In-Chief

International Conference on Business Studies and Education (ICBE)

4. The conference will be moderated by **Dr.Melor Masdoki**, with live virtual sessions scheduled to begin at **8.00 AM (Malaysia Time)**. A detailed presentation schedule has been made available on the official website <https://www.icbe.my>.

5. You are kindly requested to join the session at least 15 minutes prior to your scheduled presentation time to ensure a smooth and timely process. A **photo session** and **closing ceremony** will be held at the conclusion of the final session.



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6. Should you have any queries, please do not hesitate to contact the ICBE Secretariat at [farhana@icbe.my](mailto:farhana@icbe.my) or [info@icbe.my](mailto:info@icbe.my).

We look forward to your valuable participation in making this conference a meaningful and successful event.

Thank you.

Yours sincerely,

Regards,

*\* Email Sent*

*No Signature Required*

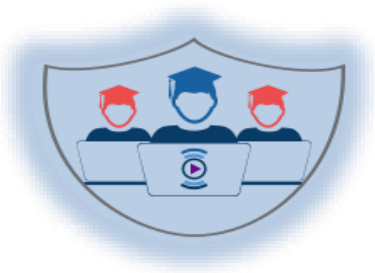
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# 19<sup>th</sup> International Conference on Business Studies and Education (ICBE)

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Moderator: Dr.Melor Masdoki

Date: 29th September 2025 and 30th September (Monday and Tuesday)

Venue/Platform: Live Virtual Presentation via Google Meet Website:

<https://www.icbe.my>

Contact: [farhana@icbe.my](mailto:farhana@icbe.my) |

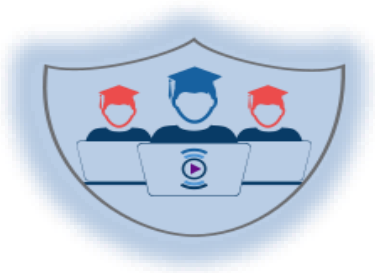
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### **Presentation Schedule**

Moderator Introduction: 8.00 AM

Moderator Welcoming Session Chairperson 1: 8.00 AM

**Prof. Dr. J. Joshua Thomas**  
**Professor,**  
**Department of Computing,**  
**UOW Malaysia KDU Penang University College**



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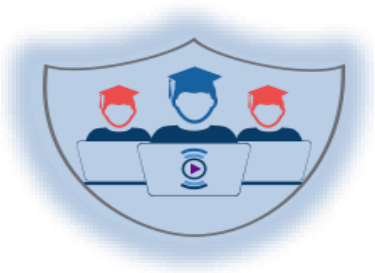
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## Session 1

No	Presenter	Topic	Time
1	Dr. Gs. Abdul Manaf Bohari	Mapping the Customer Lifetime Value of KR1M in Malaysia: A Suitability Study of GIS Open Sources	8.15 AM – 8.30 AM
2	Mohd Firdaus Bin Che Soh	The Effectiveness of Industrial Training in Developing the Professionalism Among Civil Engineering Students, Polytechnic Sultan Mizan Zainal Abidin	8.30 AM – 8.45 AM



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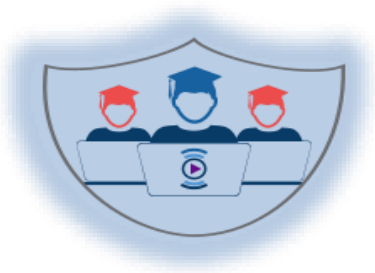
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3	Adirah bt Isa	Exploring The Impacts of Visual Aids On English Language Learning At Politeknik Tuanku Sultanah Bahiyah, Kulim	8.45 AM – 9.00 AM
4	Suhaila Bahrom	Application of Box-Jenkins Models for Forecasting Global Rubber Market Trends	9.00AM-9.15AM
5	Mazlina Bt Harun	Exploring Student Perspectives on The Effectiveness of Using E-Book: Easy Notes for Project Management and Practices	9.15AM-9.30AM
6	Amirah Zawani Binti Wakhi Anuar	The Impact of Tax Knowledge, Tax Morale, and Tax Awareness Towards Tax Compliance Behaviour Among Potential Taxpayers of Commerce Department Students in Politeknik Muadzam Shah	9.30AM-9.45AM



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## Session 2

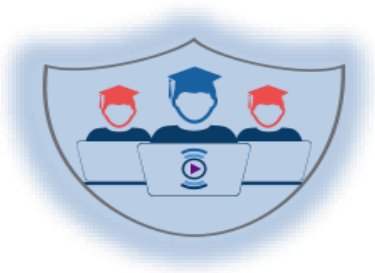
Moderator Welcoming Session Chairperson 2: 10.00 AM

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No	Presenter	Topic	Time
7	Norazleen binti Tasuki	Pembangunan Dan Penambahbaikan Advance Wind Turbine Trainer 2.0 Sebagai Alat Bantu Mengajar Kursus Deg30013 Fundamental Of Renewable Energy	10.00 AM – 10.15 AM
8	Nur Zahirah Binti Ahmad Razei	Kertas Konsep Faktor Pemilihan Bidang Pelancongan Dalam Kalangan Pelajar Kolej Komuniti	10.15 AM – 10.30 AM
9	Hazman Mat	Sistem Pengurusan Inventori Berasaskan Analisis ABC, Suatu Kajian Kes di PChem Supply & Services Sdn. Bhd.	10.30 AM – 10.45 AM



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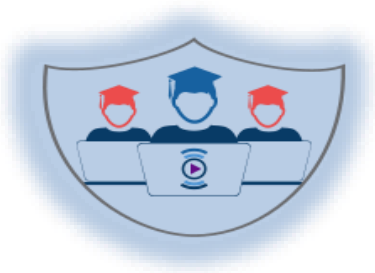
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10	Mohamad Faisal Jumri	Analisis Faktor Kegagalan Pelajar Menamatkan Pengajian Program Sijil Asas Tahfiz Di Psas Melalui Teknik Kumpulan Nominal	10.45 AM – 11.00AM
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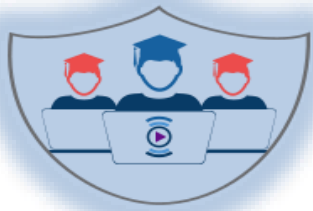
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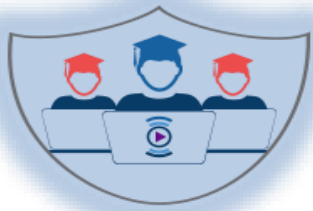
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8	Nur Zaherah Binti Ahmad Razei , Muhamad Faiz Bin Ismail	Kertas Konsep Faktor Pemilihan Bidang Pelancongan Dalam Kalangan Pelajar Kolej Komuniti
9	Hazman Mat	Sistem Pengurusan Inventori Berasaskan Analisis ABC, Suatu Kajian Kes Di Pchem Supply & Services Sdn. Bhd.
10	Mohamad Faisal Jumri, Muhammad Solihin Yaakub, & Mohd Zaid Ismail	Analisis Faktor Kegagalan Pelajar Menamatkan Pengajian Program Sijil Asas Tahfiz Di Psas Melalui Teknik Kumpulan Nominal