

# International Conference on Business Studies and Education (ICBE)

e-ISSN: 2785-9479

E-MAIL: [chief\\_editor@icbe.my](mailto:chief_editor@icbe.my)

or [info@icbe.my](mailto:info@icbe.my)

WEB: <https://www.icbe.my/>

## Presentation Schedule

# 18<sup>th</sup> International Conference on Business Studies and Education (ICBE)

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Moderator: Miss. Nor Roselidyawaty Binti Mohd Rokeman

Date: 24th June 2025 and 25th June 2025 (Tuesday and Wednesday)

Venue/Platform: Live Virtual Presentation via Google Meet

Website: <https://www.icbe.my>

Contact: [farhana@icbe.my](mailto:farhana@icbe.my) | [info@icbe.my](mailto:info@icbe.my)

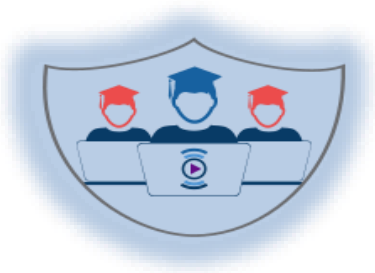
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## Presentation Schedule

Moderator Introduction: 8.00 AM

### Session 1

No	Presenter	Topic	Time
1	Surafah Binti Mos	CoTech Learning Model: A Peer-Assisted Collaborative Framework for Inclusive Digital Marketing Education with Visually Impaired Learners	8.15 AM – 8.30 AM
2	Ts. Siti Sharmila Binti Osmin	Cloud Literacy Among First-Semester Students:	8.30 AM – 8.45 AM



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		A Survey on Awareness, Usage, And Challenges	
3	Manimekalai Balasubramaniam	Improving Microprocessor Fundamentals Education: A Case Study from Electrical Engineering Students at Polytechnic Sultan Idris Shah	8.45 AM – 9.00 AM

Moderator Welcoming Keynote Speaker 1: 9.00 AM

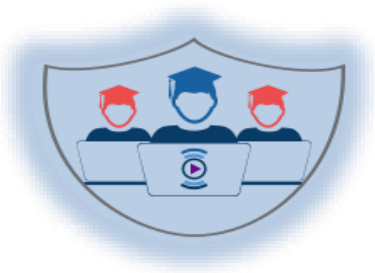
### Keynote Speaker 1

**Dr. Sudhakar Balasubramaniam**

Director, Department of MBA, Hindusthan College of Arts and Science

Topic: Shaping the future through Business and Education

Time: 9.10 AM – 9.40 AM



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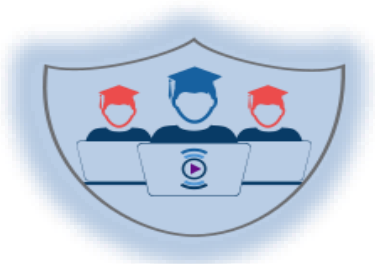
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### Session 2

No	Presenter	Topic	Time
4	Abang Syafiqnurain Bin Abang Shokeran	Optimization of Triac Phase Control for Energy-Efficient Lighting and Loads	9.45 AM – 10.00 AM
5	Abang Syafiqnurain Bin Abang Shokeran	Experimental Analysis of DC Shunt Generator Characteristics	10.00 AM – 10.15 AM
6	Nor Azrizal Bin Norazmi	Hubungan Antara Minat, Sikap Dengan Pencapaian Pelajar Dalam Kursus Pendawaian Elektrik	10.15 AM – 10.30 AM
7	Mohd Firdaus Bin Che Soh	The Effectiveness of Continuous Quality Improvement Implementation on the Achievement of Learning Outcomes for the DCC30093 Geotechnical Engineering	10.30 AM – 10.45 AM
8	Putri Aliah Binti Mohd Hidzir	Understanding Financial Well-Being Through Social and Psychological Lenses: Evidence from Muslim Working Adults in Malaysia	10.45 AM – 11.00AM



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9	Ruzaihan Jaffar	Pemeriksaan Pendidikan TVET di Malaysia Melalui Pendekatan Pembelajaran Berasaskan Industri: Cabaran dan Strategi Pelaksanaan	11.00 AM – 11.15AM
10	Hashamiza Binti Haruddin	Kajian Keberkesanan Penggunaan Uart Wireless Trainer Dikawal Melalui Aplikasi Sebagai Alat Bantu Mengajar Kursus Embedded System Application	11.15 AM – 11.30AM

### Moderator Welcoming Keynote Speaker 2: 11.30 AM

#### Keynote Speaker 2

**Prof. Dr. J. Joshua Thomas**

Professor

Department of Computing

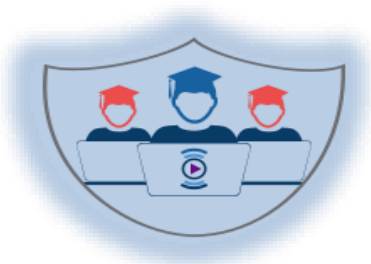
UOW Malaysia KDU Penang University College

Topic: Exploring Generative AI: The Next Frontier in Electronic Engineering

Time: 11.30 AM – 12.00 PM

#### Session 3

No	Presenter	Topic	Time
11	Nurul Nisa Binti Mohd Nasir	Optimizing Food Business Operations Through Web-	12.00 PM – 12.15 PM



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		Based Systems: The Case of Bakso Bytes	
12	Herman Nordiadi Bin Abd Wahab	Arduino-Powered Portable Motorized Car Lifter: An Intelligent Solution for Ergonomic Vehicle Lifting	12.15 PM – 12.30 PM
13	Sharmila Bt Md Isa	Tahap Pengetahuan dan Persepsi Pelajar Jabatan Kejuruteraan Elektrik Politeknik Ungku Omar Terhadap Teknousahawan	12.30 PM – 12.45 PM
14	Nur Kamaliah Binti Ismail	Keberkesanan Program Kerjasama Industri Berasaskan Micropengawal Arduino terhadap Pembangunan Pelajar	12.45 PM – 01.00 PM
15	Hasmahyon Bt Hj Bujang	Lakuan Pertuturan Asertif Dan Direktif Membentuk Pengaruh Lisan Dalam Kalangan Kanak-Kanak Prasekolah Melalui Emosi Dan Tingkah Laku Yang Terkesan	01.00 PM -1.15 PM
16	Sholehah Ismail	Penerapan Nilai Karamah Insaniah Dalam Pembangunan Sahsiah Keguruan Melalui Aktiviti Kokurikulum Pandu Puteri	01.15 PM -1.30 PM
17	Amir Fariz bin Che Man	The Competence and Professionalism Of Amil Zakat: An Analysis Of Malaysian Zakat Management	01.30 PM -1.45 PM